

DASH ADVISORY COMMITTEE

AGENDA: January 5, 2022



Welcome

Ross Simons
DASH Advisory Committee Chairperson

Roll Call

Whitney Code
DASH Marketing & Communications Manager

Approval of Meeting Minutes

Presentation

**TRANSIT ACCESS AND AMENITIES PROGRAM
AND ADA COMPLIANCE AT BUS STOPS**
Chris Ziemann, Transportation Division Chief, TES
City of Alexandria

DASH Fare-Free Framework

Edward Ryder
DASH Director of Finance & Administration

New DASH Network Ridership

Martin Barna
DASH Director of Planning & Marketing

FY23 Transit Development Plan Preview

Martin Barna
DASH Director of Planning & Marketing

Open Forum

DASH Advisory Committee

- QR codes on bus stop signs suggested by Bonnie with stop information
- Substantial increase of filled seats by high school students on 104 since fare-free service from Jason
- Yvette suggested creating a committee email for recruitment and external communication
- In response to what would members like to gain from the committee - Jason would like goals for the agenda items and be more active between meetings. Chris is interested in hearing more about accessibility. Yvette would like to learn what member goals are to incorporate into the meetings. Jim would like to take a more proactive role in communicating about DASH and would like a one-pager summary from Board meetings. Ross suggested

approaching the meetings in a strategic manner.

New Business

An overview of the new DASH website was provided. A link will be emailed for DAC feedback.

Adjournment

Moved to adjourn by Jim Durham. Seconded by Jason Kunik.