

# DASH ADVISORY

## Meeting Minutes: January 5, 2022



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### Welcome

Ross Simons  
DASH Advisory Committee Chairperson

### Roll Call

Whitney Code  
DASH Marketing & Communications Manager

### Approval of Meeting Minutes

### Presentation

**TRANSIT ACCESS AND AMENITIES PROGRAM  
AND ADA COMPLIANCE AT BUS STOPS**  
Chris Ziemann, Transportation Division Chief, TES  
City of Alexandria

### DASH Fare-Free Framework

Edward Ryder  
DASH Director of Finance & Administration

### New DASH Network Ridership

Martin Barna  
DASH Director of Planning & Marketing

### FY23 Transit Development Plan Preview

Martin Barna  
DASH Director of Planning & Marketing

### Open Forum

DASH Advisory Committee

- QR codes on bus stop signs suggested by Bonnie with stop information
- Substantial increase of filled seats by high school students on 104 since fare-free service from Jason
- Yvette suggested creating a committee email for recruitment and external communication
- In response to what would members like to gain from the committee - Jason would like goals for the agenda items and be more active between meetings. Chris is interested in hearing more about accessibility. Yvette would like to learn what member goals are to incorporate into the meetings. Jim would like to take a more proactive role in communicating about DASH and would like a one-pager summary from Board meetings. Ross suggested

approaching the meetings in a strategic manner.

### **New Business**

An overview of the new DASH website was provided. A link will be emailed for DAC feedback.

### **Adjournment**

Moved to adjourn by Jim Durham. Seconded by Jason Kunik.